

Edward M. Alonzo, III

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7711 Callaghan Rd. #602 | San Antonio, TX 78229

Education

Masters in Mass Communication

Specialty in Web Design and Online Communication
University of Florida
2014 May - 2015 August

4.0 GPA
Graduated
With
Distinction

Studio Art, B.A.

Painting, sculpture and conceptual art.
University of Vermont
2009 Jan - 2010 May

Selected
as Top
Graduating
Artist

Bachelors of Liberal Studies

Cross disciplinary degree with a focus on sciences.
Iowa State University
Minor in Philosophy
2005 Jan - 2009 May

Student
Change Agent
2006

Employment

PR Intern

Cross Border Communications
Researched user interests and behaviour to create targeted communication pieces.
May-August 2015

Worked with top 10 ranked PR Blog :
"PR in Your Pajamas"

Owner/Designer

The New E
Digital marketing, design and websites for diverse clients.
2010 - Current

Likes +372%
and reach
+255% in a
month for a
client

Family Ministry Director

Christ the King-St. Anthony
Coordinated a diverse team of paid staff and volunteers.
Designed and implemented client focused programs.
2010-2013

Built
community of
500 persons
and 20 groups
during peak
months

Skills

Design

Adobe Illustrator, Photoshop, InDesign, Dreamweaver, Mobile-First, Responsive Design, User Experience

Languages/Frameworks

jQuery, JavaScript, HTML5, XHTML, PHP, CSS3, Unix, Linux, WordPress, Sass, Compass, Susy, Grunt, Gulp, JSON, C, Git, npm

PR/Marketing

Meltwater, Hootsuite, Sprout Social, Haro, Mailchimp, Google Analytics, AdWords, Facebook Ads, SEO Optimization

Work Samples

Portfolio

<http://www.thenewe.com/portfolio/>

GitHub

<https://github.com/sirhair>