

# Edward M. Alonzo, III

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7711 Callaghan Rd. #602 | San Antonio, TX 78229

## Education

### Masters in Mass Communication

4.0 GPA  
Graduated  
With  
Distinction

Specialty in Web Design and  
Online Communication  
University of Florida  
2014 May - 2015 August

### Studio Art, B.A.

Selected  
as Top  
Graduating  
Artist

Painting, sculpture and  
conceptual art.  
University of Vermont  
2009 Jan - 2010 May

### Bachelor of Liberal Studies

Student  
Change Agent  
2006

Cross disciplinary degree with  
a focus on physics.  
Iowa State University  
Minor in Philosophy  
2005 Jan - 2009 May

## Employment

### PR Intern

Cross Border Communications  
Researched user interests and  
behavior to create targeted  
communication pieces.  
May-August 2015

Worked with  
top 10 ranked  
PR Blog :  
"PR in Your  
Pajamas"

### Owner/Designer

The New E  
Digital marketing, design and  
websites for diverse clients.  
2010 - Current

Likes +372%  
and reach  
+255% in a  
month for a  
client

### Family Ministry Director

Christ the King-St. Anthony  
Coordinated a diverse team  
of paid staff and volunteers.  
Designed and implemented  
client-focused programs.  
2010-2013

Built  
community of  
500 persons  
and 20 groups  
during peak  
months

## Skills

### Design

Adobe Illustrator, Photoshop,  
InDesign, Dreamweaver, Mobile-  
First, Responsive Design, User  
Experience, Data Driven, Research

### Languages/Frameworks

jQuery, JavaScript, HTML5,  
XHTML, PHP, CSS3, Unix, Linux,  
WordPress, Sass, Compass, Susy,  
Grunt, Gulp, JSON, C, Git, npm

### PR/Marketing

Meltwater, Hootsuite, Sprout  
Social, Haro, Mailchimp, Google  
Analytics, AdWords, Facebook Ads,  
SEO Optimization

## Work Samples

### Portfolio

<http://www.thenewe.com/portfolio/>

### GitHub

<https://github.com/sirhair>